

WHO WE CAN REACH FOR YOU

- ★ Though we are a family-friendly organization, our fans range among several consumer groups. Our advertising reaches college students, children, athletes, and hard-core sports fans alike.
- ★ Each home game and hosted charity offers outreach to at least 200 fans.
- ★ Our teams consist of the SRG All-Stars (veteran team) and the Battle Broads (rookie team).
- ★ Rolley derby is a national sport that is growing exponentially. Teams are forming worldwide.

COMMUNITY OUTREACH

The Springfield Rollergirls strongly believe in giving back to our community. Therefore, we attend and volunteer for many local events withing the city of Springfield.

DONATIONS

If you're unable to sponsor the Springfield Rollergirls at this time, donations in any amount are always appreciated and can be traded for advertising, shout outs during our home bouts and possible logo/link placement at event or website. Every little bit of money can help keep us rolling. We are also always on the lookout for the following: **fundraising venues, printing services, company merchandise, product, coupons, and much more** - contact us with your idea at sponsorship@springfieldrollergirls.com

CONTACT US

Have a question or want to know how you can become a part of the roller girl movement? Contact us by one of the emails below:

Sponsorships and Fundraising
sponsorship@springfieldrollergirls.com

Press Inquiries
media@springfieldrollergirls.com

Public Relations and Advertising
advertising@springfieldrollergirls.com

Donations, Charity Suggestions and Community Service
community@springfieldrollergirls.com

Volunteering
volunteers@springfieldrollergirls.com

Ticket Sales, Bout Production, and Halftime Entertainment
events@springfieldrollergirls.com

Skater Drafts
join@springfieldrollergirls.com

Other Inquiries
info@springfieldrollergirls.com

Website: www.springfieldrollergirls.com

Facebook: facebook.com/springfieldrollergirls

Twitter: @417rollergirls

WHO WE ARE

The Springfield Rollergirls, LLC (SRG) is an all-female, WFTDA (Women's Flat Track Derby Association) member league located in Springfield, Missouri. Formed in the fall of 2006, SRG strives to empower local women by offering them an alternative way to stay physically fit, as well as an opportunity to become part of a strong sisterhood. Under a governing philosophy of "by the skaters, for the skaters," member leagues are primarily owned, managed and operated by the female skaters who make up the association. WFTDA currently comprises of 301 full-membered leagues worldwide, with new leagues being accepted each year.



Photo by David Strong

SPRINGFIELD
ROLLERGIRLS

SPONSORSHIP
INFORMATION

WWW.SPRINGFIELDROLLERGIRLS.COM

Sponsorship Options

Per Bout Sponsorship Options:

Remington's Home Bout Advertising:

Wall Banner	\$25
Big Screen AD	\$75
Shout Outs	\$5
Chair Back AD	\$200
Bath Room Door	\$75
Photo Booth Back Drop logo (or Print Exchange)	\$200
Ticket Back AD/Coupon/logo	\$200
Booth - 6ft Table space (includes 2 tkts)	\$75
Penalty Box Announcement's	\$200
Jammer Line Announcement's	\$200
Pivot Line	\$200

Website Advertising:

Your Company Logo, Link or Advertisement	
Sponsorship Page AD	\$50
On Events Page	\$50
On Players Page (per player)	\$50

Home Bout Program:

Coupon	\$25
¼ Size AD	\$50
½ Size AD	\$75
Full Page AD	\$100

Organization, business or personal donations:

Company Merchandise, Product, Coupon, Cash. All donations are greatly appreciated and will be traded for advertising shout outs during our home bouts and possible logo/link placement at event or website. Please contact us at: sponsorship@springfieldrollergirls.com

Host our after party:

You want us to bring the crowd to you? Must be able to serve food for 40-60, if you're unable to provide food than allow us to cater or order it in.

Be Our Travel sponsor:

Negotiable discounts and or vehicles for out of town bouts.

Point Match a player:

Match \$1 a point during the bout – your company name is shout out for each point made by the player.

Event Shirts: \$200 (Per Season)

Logo placement on backs of shirts. These are thrown out at bouts & events for free.

Team Meet & Greet:

Let us help bring awareness to your community event. Let us help announce to the public with you. Together we are heard, individually we fall.

- Twitter Announcement's
- Face Book Announcement's
- Website Event page placement
- You'll also receive 2 tickets to the next home bout and 2 shirts to give out.
- 4 -8 players/members

Like most derby leagues, ours is mainly member-funded. Not only does our sport involve the cost of skates, protective equipment and additional insurance, but it also involves the cost of venue space, advertising, bout materials, travel expenses, etc. Therefore, we appreciate our sponsors greatly. Below is a list of sponsorship options available, or if you have another sponsorship idea, please let us know. We can work with you to create a package that fits your needs. Your purchased package will include a written agreement between your company and SRG to ensure mutual fulfillment of the the terms listed. Flexible and easy payment options are available. In kind, sponsorships are limited and subject to approval by the Springfield RollerGirls' Board of Directors.

MEDIA OUTLETS

Include, but are not limited to, the following:

Radio

ALICE 95.5
Power 96.5
The Cave 104.7
KWTO Sports Talk
US 97 97.5
Channel Z 102.1
The Growl (MSU)

Television

KOLR (CBS)
KSFX (Fox)
KSPR (ABC)
KY3 (NBC)

Print

Springfield News-Leader
Community Free Press
Sauce Online Magazine

